

## Proposal for COOLWebsite exclusive to you as a Free Website draw entrant



Dear Tammy

**Thank you for participating in the draw for a COOLWebsite.**

There were a lot of entries, far more than I had expected and will be announced when completed (about a week).

While you did not win the free site, my time as a Teir II developer is still well spent reviewing your site and offering you some options.

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**The key to keeping site building and maintenance affordable and expedient is, of course, the ability for you to **update, expand and manage your website on your own**.** And I'm assuming this was part of what prompted you to jump into the draw.

Even though you have access to me now and then, most people do want more control, and the problem has always been good site building just isn't that easy.

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**The Site and Program I developed is based on 25 years experience,** ongoing education and training – I've assembled a nifty toolbox each item selected for their ability to make self managed sites so much easier than even 5 years ago.

The only part left is the initial setup and configuration, and I'm sure one day that will be made easier for all, but as I explained – the toolkit I have assembled is something I've managed through years of searching, testing and experimenting with all offerings throughout the history of Website Building.

Yep.. I was even there for the original Netscape builder :) – I've used it all, and know what works in the long run.

So below I've got a short overview of what I can offer based on the site you've currently got going on.

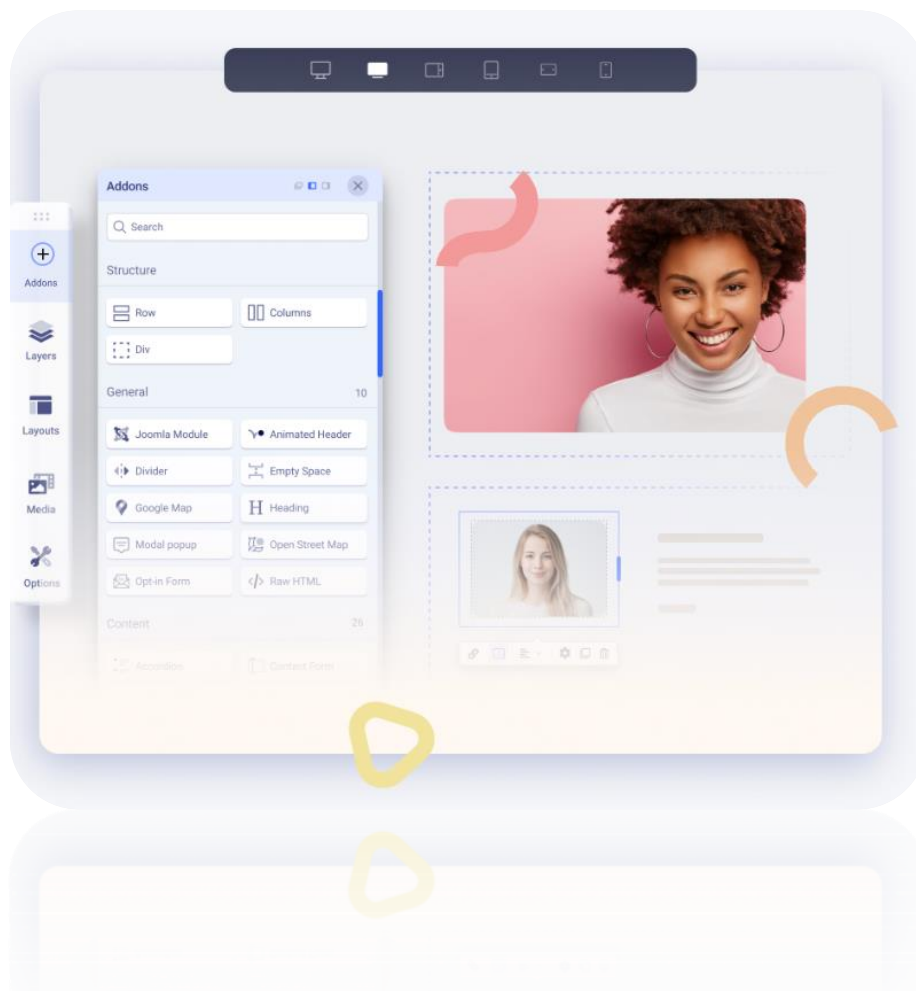
**In your case, Tammy, we have a unique situation. I built your original site. :)**

What we could do that keeps it pretty simple is the following:

- Update your site software to join the current versions (software changes for web building as much as apps on your phone, so the current versions are for sure more capable. It is still the software I use (and teach) in setting up new sites, so that has not changed.
- Take each page and convert it to the newer editing system.

It doesn't work the way you currently edit your blog. Instead you'd access the entire software admin and make use of the advanced page editing system. Each page will be there, listed for you to open and edit.

The editing system is very user friendly, a drag & drop. It offers elements to drag & drop onto a page (video, picture, slideshow, flip boxes, etc)



When done I give you the keys and you take over. I'm here to coach, and on COOLWebsite I have a growing bank of video walkthroughs that offer the opportunity to learn more and more skills that can benefit your own site building growth.

**The fee to get everything updated and converted would be as follows:**

- Core Software update
- Move each page text/images to the advanced editing system  
(all pages would be included)
- Create a "practice" page to experiment on  
(I still use these myself, they're great for learning new tricks:)
- Back up your site for you
- Turn over the keys and become the passenger

\$650.00 (good till January 31, 2025)

The example sites at [www.COOLWebsite.ca](http://www.COOLWebsite.ca) go a long way to demonstrate just the kind of impact that's produced as well as the possibilities afforded by the advanced (yet user friendly) website building software at your disposal.

The only time factor here is to be closer to first in line as I'm making sure to offer everyone that entered the draw a chance to have their own site under their full control. Things will be getting busy :)

If you have any questions, by all means please ask Tammy. You can hit me up at the Help Desk anytime.

JoCool,  
COOLCOM Digital  
EST: 1999